

**LG ELECTRONICS U.S.A., INC. (“LGEUS”)  
PLASMA DISPLAY PANEL LIMITED WARRANTY – USA**

LG Electronics will provide warranty coverage without charge as listed below if your product proves to be defective in material or workmanship under normal use during the warranty period set forth below, effective from the date of original consumer purchase of the product. This limited warranty is good only to the original purchaser of the product and effective only when used in the United States including Alaska, Hawaii, and U.S. Territories.

<b>ONE-YEAR WARRANTY PERIOD:</b>	<b>HOW SERVICE IS HANDLED:</b>
<p><b>1 YEAR LABOR AND PARTS:</b> Your unit will be repaired or replaced with a new, substitute model or factory reconditioned unit, at LGE’s option. If repaired, parts used in the repair may be new or remanufactured.</p> <p><b>Repair Parts and Replacement Units</b> are warranted for the remaining period of the original unit’s warranty.</p> <p><b>Effective Date of Warranty:</b> Your warranty period begins on the date of sale to the original consumer/end user. <b>KEEP THE DEALER’S DATED BILL OF SALE OR PROOF OF DELIVERY</b> as evidence of the purchase date. You will be required to submit a legible copy of your bill of sale or proof of delivery when requesting warranty service.</p>	<p style="text-align: center;">Please call the LGE Customer Interactive Center at  <b>800-243-0000</b>  to schedule a service appointment.</p> <p>For further instructions, see “For Service” below.</p>

THIS WARRANTY IS IN LIEU OF ANY OTHER WARRANTY, EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION, ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. TO THE EXTENT ANY IMPLIED WARRANTY IS REQUIRED BY LAW, IT IS LIMITED IN DURATION TO THE EXPRESS WARRANTY PERIOD ABOVE. LG ELECTRONICS WILL NOT BE LIABLE FOR ANY INCIDENTAL, CONSEQUENTIAL, INDIRECT, SPECIAL, OR PUNITIVE DAMAGES OF ANY NATURE, INCLUDING WITHOUT LIMITATION, LOST PROFITS, LOST OR CORRUPTED PROGRAMMING OR DATA, OR ANY OTHER DAMAGE WHETHER BASED IN CONTRACT, TORT, OR OTHERWISE. Some states do not allow the exclusion or limitation of incidental or consequential damages or limitations on how long an implied warranty lasts, so the above exclusion or limitation may not apply to you. This warranty gives you specific legal rights and you may also have other rights that vary from state to state.

**THIS LIMITED WARRANTY DOES NOT APPLY TO:**

- damage caused in shipping or transit
- service required as a result of improper installation, including incorrect or insufficient AC supply (Please consult the owner’s manual for power supply requirements.)
- installation or repair of antenna systems, cable converters, cable company supplied equipment, or other components in a video system
- set-up or adjustment on consumer controls, or damage caused by improper adjustments
- damage caused by other system components
- any panel that has been modified or incorporated into any other product
- replacement of batteries on the remote control
- damage (including cosmetic damage), failure, loss or personal injury due to misuse, abuse, negligence, improper maintenance or storage, or to acts of nature or other causes beyond LGE’s control (Causes beyond LGE’s control include but are not limited to lightning strike, power surges, power outages, and water damage.)
- image burn-in
- repair or replacement of warranted parts by other than LGE Authorized Service Centers
- units purchased or serviced outside the coverage area
- product where the original factory serial numbers have been removed, defaced, or changed in any way
- product sold and labeled as “as is, where is” or similar disclaimer

**The costs of repair or replacement under these excluded circumstances are borne by the customer.**

**CONCERNING PIXEL FUNCTIONALITY:** Your Plasma Display Panel contains about one million individual pixels. Plasma displays typically contain a small number of pixels that do not function normally. Your display has been inspected and is in compliance with manufacturer's specifications, indicating that any pixel defects do not affect the operation or use of your display.

**READ YOUR OPERATING GUIDE CAREFULLY SO THAT YOU UNDERSTAND THE OPERATION OF YOUR PLASMA DISPLAY PANEL AND HOW TO ADJUST THE CONSUMER CONTROLS.**

**IMPORTANT: Please fill out and mail in your Product Registration Card or go to [www.lgservice.com](http://www.lgservice.com) to register your product online. This information allows LGE to reach you promptly should we discover a safety or reliability problem that could affect you.**

**CUSTOMER ASSISTANCE NUMBERS:**

To obtain customer assistance, product information, or Dealer or Service locations	Call 800-243-0000 Mon. – Fri. 7 a.m. – 8 p.m. CT Sat. 8 a.m. – 5 p.m. CT
--	--

**FOR SERVICE:**

For warranty service information, please contact the LGE Customer Interactive Center telephone number listed below.

**When calling for service, please have your product model number, serial number, and the date of purchase or the date of original installation available.**

If a replacement unit is required, under some circumstances you may be asked to provide a reserve deposit to LGE against a credit card number as surety for advanced shipment. Your credit card will not be charged if you return the defective unit within 10 working days.

If a replacement unit is received, please use the carton and packaging from that unit in returning the defective unit to LGE.

Parts and service in accordance with the LGE warranty are LGE's responsibility and will be provided without charge. Other service requirements will be at the owner's expense. If you have problems in obtaining satisfactory warranty service, write or call the LGE Customer Interactive Center. Service may be provided by independently owned and operated service organizations.

To assure proper credit and avoid unnecessary charges, you must obtain a LGE Return Authorization before returning any product to the Customer Interactive Center. Please contact the number below for details.

Before you call for warranty service, check your operating guide – you may avoid a service call.

LGE Customer Interactive Center  
P. O. Box 240007  
201 James Record Road  
Huntsville, AL 35824  
ATTN: CIC Plasma Display, Building 3

Telephone number: 800-243-0000  
This number is a toll-free number.  
Follow the menu prompts when the call is answered.

Web address: [www.lgservice.com](http://www.lgservice.com)

Customer Interactive Center Hours of Operation:  
7 a.m. – 8 p.m. CT Monday – Friday  
8 a.m. – 5 p.m. CT Saturday  
Closed Sunday