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Press Release
First Annual GWSCA Conference
&
Industry Summit

October 6-8, 2014

Millennium Knickerbocker Hotel

163 East Walton Place at North Michigan Avenue

Chicago, IL 60611

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CHICAGO, IL. Sponsorship opportunities are still available for the First Annual Global Warranty and Service Contract Association (www.gwsca.org) Conference and Industry Summit October 6-8, 2014 at the Millennium Knickerbocker Hotel, a landmark on Chicago's Magnificent Mile.

Conference speakers and attendances represent industry leading organizations across the service contract space, including Alliance, American Guardian, AIG, Assurant, Bosch Automotive, CAT Financial, Direct TV, Ford, Fulcrum Analytics, John Deere, Kohler, LGM Financial, Lowe's, M-ize, Oracle, Pitney Bowes, Polaris, Samsung, SAS, Sears, Trimble Navigation, Warranty Week & Willis.



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The current list of sponsors and exhibitors also boasts top players in the industry, including AccentFX, Assurant, Miliman, M-ize, PCMI, SAS, Segal McCambridge, Singer & Mahoney, Ltd., and Warranty Week.

“We anticipate a great conference,” says GWSCA President Terry Hawkins. “The response to date has been better than originally anticipated,” adds Paul Wojcicki, Conference Chairperson. They believe that the GWSCA’s ability to attract top-level, highly respected speakers to address key industry-wide issues separates the GWSCA conference from the competition.

For more information about the conference or about sponsorship opportunities, visit www.gwsca.com or contact Hawkins (thawkins@gwsca.com) or Wojcicki (pwojcicki@gwsca.org) directly.

About the the Global Warranty and Service Contract Association: GWSCA is a not-for profit, volunteer driven organization dedicated to serving professionals and organizations in the warranty and service contract spaces. It provides general and company-specific educational programs, consulting and program evaluation services, and networking and information sharing opportunities. For more information about the GWSCA, visit www.gwsca.org, or contact Terry Hawkins, Pres. (thawkins@gwsca.org), or Paul Wojcicki, Sec. (pwojcicki@gwsca.org).
