

GWSCA Survey Invitation Press Release – Final October 30, 2014

The Global Warranty and Service Contract Association (GWSCA) is a non-profit, volunteer organization made up of industry practitioners from all parts of the warranty and service contract value chain. Though many of the members are based in the USA, it has a global membership and its members often have global responsibilities.

The GWSCA has announced they are conducting an online survey to learn what is important to members of the warranty and service contracts industry. This survey is meant to collect information that will formulate its 2015 agenda which will include formulating programs and proposed solutions to commonly experienced industry questions, problems, and fast emerging trends.

The survey is being conducted by Fulcrum Analytics on behalf of the GWSCA.

To get started, click here or copy this URL into your browser -
<http://www.surveygizmo.com/s3/1874535/Global-Warranty-and-Service-Contract-Industry-Survey-2015>

The survey will be open to everyone in the warranty and service contracts industry through Wednesday, December 31st.

If you have any questions please email Terry Hawkins at: gterry.hawkins@gmail.com or contact Tara Piazza, SVP of Research at Fulcrum Analytics at 1-212-651-7012, or via email at tpiazza@fulcrumanalytics.com.