



For Immediate Release

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New Leaf and Mr. Appliance Form a Strategic Alliance *Mr. Appliance to be a Preferred Servicer for Service Contracts*

IRVING, Texas – November 10, 2014 – New Leaf Service Contracts, LLC and Mr. Appliance, LLC, a member company of the Dwyer Group, have signed an agreement whereby Mr. Appliance franchise locations will become preferred servicers for service contracts bought by New Leaf retail customers.

Mr. Appliance has more than 150 locations throughout the United States and Canada, providing service on all major brand appliances.

Sean Hicks, CEO of New Leaf said, “New Leaf is very excited to be partnering with Mr. Appliance and their franchisees nationwide. These appliance repair professionals bring New Leaf and our retail clients a greater level of service and coverage that we need to support the customers purchasing the New Leaf backed service contracts.”

“Our franchise owners are second to none in the appliance repair industry, and we are excited to bring them another revenue producing partnership,” said Steve Thompto, Key Accounts Director for Mr. Appliance. “New Leaf’s reputation as a fair and fast paying third party service contract administrator is what we look for when helping our franchise owners build their business.”

For more information on the new relationship between Mr. Appliance and New Leaf, please contact, Sean Hicks at (972) 573-1268 or sean@newLeaf.com.

About New Leaf Service Contracts, LLC:

Based in Irving, Texas, New Leaf partners with A-rated insurance carriers to administer and market service contracts throughout the U.S. on a wide range of products including: automotive, consumer electronics, fitness equipment, jewelry, musical instruments, optics & eyewear, furniture, medical, home & garden equipment and more. For more information, visit www.trynewleaf.com.

About Mr. Appliance:

Mr. Appliance is North America’s leading appliance repair franchise system. Established in 1996, its franchise provide full-service residential and light commercial appliance repair. Mr. Appliance has more than 150 locations throughout the United States and Canada and is consistently ranked among the top home service franchises by Entrepreneur magazine and other industry experts. Mr. Appliance is a subsidiary of The Dwyer Group, Inc. For more information, visit www.mrappliance.com.

About The Dwyer Group, Inc.:

The Dwyer Group, Inc., based in Waco, Texas, is a holding company of seven franchise businesses, each selling and supporting a different franchise under the following service marks: Aire Serv[®], Glass Doctor[®], The Grounds Guys[™], Mr. Appliance[®], Mr. Electric[®], Mr. Rooter[®] (Drain Doctor in the UK and Portugal), and Rainbow International[®]. Collectively, these independent franchise concepts offer customers worldwide a broad base of residential and commercial services. In addition, Dwyer operates glass shops in New England under the Portland Glass brand name. The Dwyer Group is a portfolio company of The Riverside Company, a global private equity firm. The firm's international portfolio includes more than 75 companies. More information on The Dwyer Group, or its franchise concepts, is available at DwyerGroup.com.

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